



## FOR IMMEDIATE RELEASE

### **2021 Brussels Fall Fair and Ambassador Competition Cancelled**

BRUSSELS, ON, July 19, 2021 – Brussels Agricultural Society announces the cancellation of the 2021 Brussels Fall Fair and the 2021 Ambassador Competition.

Due to the ongoing COVID-19 pandemic, the Brussels Agricultural Society has made the difficult decision to cancel the Brussels Fall Fair scheduled to take place September 14-15, 2021, at the Brussels, Morris & Grey Community Centre. Many factors were considered by the Society's general membership when making the decision, most importantly the desire to ensure the safety of fair visitors, exhibitors, vendors, community groups, entertainers, sponsors, and volunteers. The fair will return with a spectacular celebration on September 13-14, 2022, with the theme "Twist and Sprout". In addition, the Ambassador Competition will not run this year. Ambassador Sean Mitchell, Junior Ambassador James Speer, and Little Ambassador Rowan Gaspric have graciously agreed to stay in their positions through 2022.

Despite canceling the 2021 Brussels Fall Fair, the Brussels Agricultural Society is planning to host several socially distanced events in 2021, including a:

- photography competition representing each traditional fair section, with photos displayed in a storefront on the main street in September and the Society's website and Facebook site (prizes available)
- home and business decorating initiative in September, to celebrate local agriculture and our annual fall fair, with decorative bows available for purchase
- parade through the streets of Brussels on Sunday, September 19<sup>th</sup> at 2:30 p.m. (prizes available)
- drive-thru barbecue dinner on Sunday, September 19<sup>th</sup> from 4:30 – 6:30 p.m. at the Brussels, Morris & Grey Community Centre, with a *possible* dine-in option and musical entertainment (COVID permitting)

Further details about these events will be released shortly. For more information on the Brussels Fall Fair, visit [www.brusselsfallfair.ca](http://www.brusselsfallfair.ca).

**Zoellyn Onn**

President, Brussels Agricultural Society

**Brussels Agricultural Society**

Phone: 519-887-6336

E-mail: [brusselsagsociety@gmail.com](mailto:brusselsagsociety@gmail.com)